# KATRINA SALICRUP

· <u>Portfolio</u> · <u>LinkedIn Profile</u> · <u>E Mail</u>

Award-winning VFX artist and fiction podcast creator, Katrina Salicrup, is renowned for her ability to craft captivating narratives and stunning visuals. With a passion for detail and a commitment to client satisfaction, she excels in organization, collaboration, visual design, and creative writing.

### PROFESSIONAL EXPERIENCE

Freelance VFX Professional (various studios), Los Angeles, CA

(2009) - 2024

# VFX Artist / VFX Supervisor (Film & Television)

- Contributed to a diverse range of visual effects projects for studios such as a52, Framestore, MPC, The Mission, and Method Studios.
- Leveraged strong critical thinking and problem-solving skills to overcome complex visual effects and production challenges, delivering high-quality work within tight deadlines.
- Developed a deep understanding of client needs and expectations through close collaboration with creatives, directors, and production companies.

# Animal Eat Drum Productions, Portland, OR

2018 – 2020

#### Fiction Podcast Creator (Audio Podcast/Fiction)

- Writer, Producer, and Editor of the Award-Winning Fiction Podcasts "Outgrowth"
- Writer, Producer, and Editor of the Award-Winning Fiction Podcast "Priced to Sell"

# Wieden + Kennedy, Portland, OR

2012 - 2017

# VFX Supervisor (Film & Television, Ad Agency)

- Led a team of VFX artists in delivering high-quality visual effects for a roster of national and international clients including; KFC, Nike, Chrysler, and Coca-Cola. Oversaw creative direction, project management, and client communication, ensuring projects met deadlines and exceeded client expectations.
- Identified and mentored junior artists, providing guidance and feedback to help them develop their technical and creative skills. Conducted regular creative reviews on internal work, identifying and addressing potential issues.
- Successfully collaborated with a multi-disciplinary team of artists, directors, and editors to ensure seamless integration of VFX into the final product.
- Increased department productivity by streamlining workflows and implementing best operating practices, creating an increase in both employee satisfaction and the overall quality of visual effects delivered.

#### **SKILLS**

#### Technical:

Adobe Photoshop, After Effects, & Audition - Autodesk Flame - Figma - Wix Studio - Google Workspace Tools including Docs, Sheets, and Slides - Large Language Model Experience (Google Gemini), Generative Al Art Tools (Adobe, NightCafe) - Final Draft (screenwriting software)

#### **Artistic:**

In depth understanding of color, composition, typography, 2D animation, digital compositing, photo retouching, audio and video editing, & (both) creative and "invisible" visual effects for video and film.

#### **Collaboration:**

Cross-Functional Collaboration, Constructive Feedback and Iteration, Delivers Under Pressure, Problem Solving and Innovation, Adaptable Team Player.

# **EDUCATION**

Coursera, (online) 2024

### **Google UX Design Professional**

Completed 6 ( of 7) courses i n t he UX Design Professional Certification
Program [ course | ist ] \* completion date ( 2025 )

The Art Institutes, Dallas, TX

2001

### Associate of the Arts, Media Arts and Animation

- Dean's List Graduate
- Departmental Merit Scholarship

### **AWARDS**

# **VFX Artist/Supervisor**

Visual Effects Society - Outstanding VFX in a Commercial

2007 Sears Tools "Arboretum"

2008 Microsoft Zune "Ballad of Tina Pink"

2013 Nike "Vapor Trail"

#### **Fiction Podcast Creator**

2022-2023 "Outgrowth"

- LA Sci-Fi Film Festival GOLD Award, HearNow Audio Arts Festival GOLD Award, LA Motion Picture Film Festival GOLD Award, W3 Awards GOLD Award, LA Web Fest GOLD Award 2021 "Priced to Sell"

- HearNow Audio Arts Festival GOLD Award

# **INTERESTS & INVOLVEMENT**

# Member of the Academy of Interactive and Visual Arts

"The Academy of Interactive & Visual Arts is an assembly of leading professionals from various disciplines of the visual arts dedicated to embracing progress and the evolving nature of traditional and interactive media." <u>AIVA Website</u>

**Volunteer Teaching Assistant** - Melrose Elementary, Roseburg, OR 2024 - Present Supported the development of reading, comprehension, and deductive reasoning skills by facilitating small group sessions for students aged 7-10.

Volunteer Caretaker - Tree People, Los angeles, CA

2006 - 2008

Supported the Tree People organization by participating in tree transplanting, park cleanup efforts and through photographing community events.

**Interests:** I enjoy a hot cup of coffee, waking up surrounded by nature, and exploring new places. I can occasionally be found foraging medicinal plants, making tinctures, and baking the world's flattest Sourdough loaf... one day, much like me, it too will rise!:)